



ÓBUDAI EGYETEM

REJTŐ SÁNDOR KÖNNYŰIPARI
ÉS KÖRNYEZETMÉRNÖKI KAR

BENCE HORVÁTH

UNIVERSITY INTERN

ABOUT

Bence Horváth is a university intern at Óbuda University in Budapest. The main focus of his teaching and research activities is packaging technology and packaging design. At the center of his professional interest is the development and application of sustainable packaging solutions, as well as protection against electrostatic discharge (ESD), particularly the study of ESD-protected packaging materials and packaging solutions. His areas of interest also include the functional and visual design of consumer packaging, as well as the study of the relationship between packaging design and marketing, with particular attention to the role of packaging in consumer perception and communication.

PROFESSIONAL PROFILES

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UNIVERSITY CAREER

**Óbuda University - Institute of Media Technology and Light Industry
2026-**

University intern

COLLEGE AND SECONDARY SCHOOL STUDIES

**Vajda János Secondary School, Bicske
2011-2016**

UNIVERSITY STUDIES

**Óbuda University - Institute of Media Technology and Light Industry
2024-2026**

Certified Light Industry Engineer
Packaging Technology specialization

**Óbuda University - Institute of Media Technology and Light Industry
2016-2020**

Light Industry Engineer
Printed Media, Packaging Design and Technology specialization

PROFESSIONAL EXPERIENCE

**PBlab
2024-**

Founder, Packaging Industry Consultant – packaging industry consulting, packaging development and project work

**Vincotech Hungária Kft.
2024-2026**

Senior Packaging Development Engineer – development of ESD-protected packaging materials and devices, as well as logistics and packaging solutions

**Reckitt Benckiser Tatabánya Kft. (Vestacy)
2018-2024**

Intern, Junior Packaging Development Engineer, Packaging Development Engineer – development of consumer and secondary packaging, design of finished goods pallets, development and validation of laminated and blister films